



10 FOR 10

Join our 10 for 10 campaign and help us foster a generation of readers who are ready to be leaders.

maktaba

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maktaba

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Reading is the bedrock of education and innovation. Children who enjoy reading for pleasure score better across different subjects, have better analytical skills, show greater empathy and are generally better prepared to address future challenges. In line with the Qatar National Vision 2030 Maktaba Children's Library encourages children to discover their passion and potential through reading. With books as our inspiration we deliver thousands of books into the hands of children and over 100 reading, science, cooking and arts programmes to our community every year.

To continue to expand our collection of books and enhance our activity programmes Maktaba Children's Library is launching its 10 for 10 campaign partnering with corporate organisations who have a special commitment to fostering a love of reading and hands-on learning in Qatar.

For the cost of \$10,000 per year you will become a branch on our learning tree. In return we will offer your organisation 10 family memberships for the library, a 10% discount on membership for your staff and opportunities to promote your organisation's CSR commitment to Maktaba.

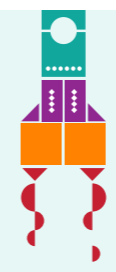
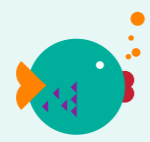
By participating in our 10 for 10 programme you can give the gift of reading to your community and to your employees.

About Maktaba

Maktaba is a not-for-profit organisation registered under Qatari Law 21, 2006. Our mission is to cultivate a love of reading and learning among Qatar's 300,000+ school-age children.

Our flagship children's library is the first dedicated children's lending library open to the public in Qatar.

Since opening our doors in 2015, we have shared story time and various library activities with more than 35,000 children at the library and across Qatar and provided library programmes for over 4,000 school children both at Maktaba and in Independent and Private schools.



Maktaba reaching the whole community



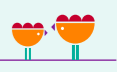
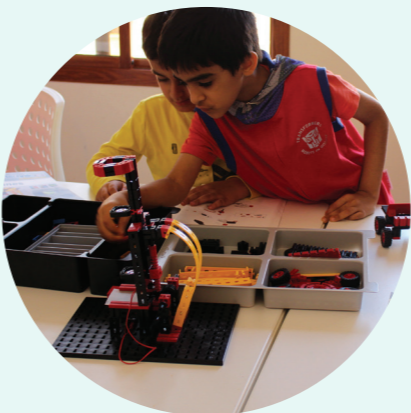
Measurable success

Maktaba members have borrowed almost 10,000 books.



Follow us in numbers

Borrowing statistics



Our community of members is reflective of the wonderful diversity of Qatar. We are made up of:

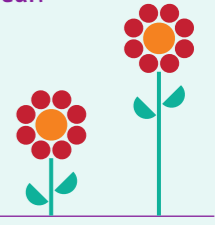
- 48% native Arabic speakers from across the MENA region including 20% Qataris
- 41% Europeans, North and South Americas, Australasians
- 11% from the sub-continent



Since opening our doors in September 2015 Maktaba has welcomed an average of 1000 visitors a month.

- Visited over 30 schools a year
- Hosted over 2000 school children on visits to the library

- Borrowing increases year-on-year.
- In the first quarter of 2017 borrowing is already up 20% on last year.



- 350 family memberships
- 1200 individuals
- 1950 Snapchat followers
- 1930 Instagram followers
- 4225 Facebook followers

Maktaba has a wide selection of books available for families to borrow:

- 23% Arabic Language
- 48% English language
- 3% French, German, Spanish, Italian and Greek
- 11% non-fiction
- 15% for tweens and teens.

Maktaba needs your help to continue to get books into the hands of eager readers and to continue to deliver over 100 science, cooking, reading and arts programmes to our community every year!

